Zutopia Update – Pricing Insight for SMSF Audits & Early Project Context

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Zutopia Update – Pricing Insight for SMSF Audits & Early Project Context

Dear Zutopia Community,

We've consistently said not to focus on pricing during the early stages of this **Soft Launch** — and we stand by that.

The current Zucoin pricing isn't a reflection of the project's underlying value. Instead, it's a natural result of limited-access testing, low trade volumes, and ongoing platform refinement. What you're seeing now is **testing data**, not true price discovery — and it's helping us stress-test every element of the system under live conditions.

That said, we recognise the importance of transparent pricing data for many in our community — particularly those managing **Self-Managed Super Funds (SMSFs)**, where accurate historical figures are critical for **auditing and compliance**.

Since the start of the soft launch, Zutopia has processed over **$2.7 million AUD** in total fiat volume, with **3.18 million Zucoins** changing hands. This equates to an **average price of $0.848 per coin** across all transactions.

To assist with SMSF reporting and general reference, we've compiled **weekly VWAP data** from the beginning of trading through to the end of the financial year (30 June 2025):

Date	VWAP (AUD)
09/12/2024	1.33
16/12/2024	1.07
23/12/2024	0.974
30/12/2024	0.814
06/01/2025	0.92
13/01/2025	0.941
20/01/2025	0.735
27/01/2025	0.791
03/02/2025	0.753
10/02/2025	0.759
17/02/2025	0.741
24/02/2025	0.757
03/03/2025	0.718
10/03/2025	0.693
17/03/2025	0.666
24/03/2025	0.651
31/03/2025	0.633
07/04/2025	0.684
14/04/2025	0.681
21/04/2025	0.671
28/04/2025	0.946
05/05/2025	1.12
12/05/2025	0.923
19/05/2025	0.737

Date	VWAP (AUD)
26/05/2025	1.45
02/06/2025	0.651
09/06/2025	0.63
16/06/2025	0.775
23/06/2025	0.649

These figures are calculated based on **volume-weighted average price per week**, giving a balanced view of actual traded prices over time.

We'll continue to support our users who require this data, while staying focused on the bigger picture: building a secure, scalable platform that will shape how peer-to-peer value is exchanged.

Thank you for being part of this journey — and for understanding what really matters in this **soft launch** phase.

— The Zutopia Team

Need Some Help?

Explore our **User Guides**, **FAQs** and **Trouble Shooting** documents for assistance. These resources include detailed videos and step-by-step instructions to help you navigate any issues.



Still stuck? Feel free to reach out to **support@zutopia.com**. Our team will respond within 48 hours — thank you for your patience.

Happy Trading,

The Zutopia Team

Join The Zucoins Community

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