



## Zutopia is now the Primary P2P Market Place to Buy / Sell Zucoins

It has been decided that Zutopia will be the primary P2P Market Place for our global AR mass marketing ambitions and the listing place for Zucoins.

The ability for peers to buy / sell Zucoins directly with each other and to settle transactions in real time via credit and or debit cards has made a compelling case to simply refocus all our energies on this user friendly and innovative P2P Market Place.

**Our Zutopia / Zubot dev teams and global AR mass marketing teams are well on track to deliver a P2P Market Place for the listing of Zucoins by end of November 2023.** This will be a unique P2P Market Place where all Zucoin enthusiasts can safely interact with each other to buy/sell Zucoins, experience a truly user friendly interface and to maximise real time accessibility to either Zucoins or sale proceeds.

Over several months, I have been extremely nervous and skeptical about the capabilities of existing crypto exchanges to securely protect customer's digital assets and to facilitate the reliable "off ramp" withdrawal of customer's funds to bank accounts. No good selling digital assets if you cant receive your sale proceeds.

To this end, I am personally delighted with Zutopia and more than happy to solely promote the virtues of Zutopia's technology in the interests of all Zucoin holders.

November is not that far away! If you have come this far, then the extra distance will be worth it.

To this end, Zucoins recently secured an in principle agreement with a reputable and highly regarded crypto consulting/ advisory/ software dev group (Consulting Group) who not only concur with my views, but have expressed unequivocal support for our long term vision for Zucoins, Zutopia and Splitchain. A special announcement (a date as yet to be advised) identifying the Consulting Group will be made via EDM with a special live interview with the Consulting Group's CEO on It's ZuTime.

This Consulting Group (under NDA) will now be provided with privileged access to the Zubot software code and integration docs this month. The Consulting Group's internal dev team and specialists will conduct a thorough review and audit of the Zubot. They will then assume direct responsibility and management of all future Zubot integrations with crypto exchanges (including P2PB2B) that they consider safe, reliable, compliant and reputable. This will potentially provide direct access to consumer data bases in exchange for Zutopia's "white labelling" processing capabilities.

## **P2PB2B on hold**

**Zucoins will not be listed on P2PB2B on 19 October 2023.**

Listing on P2PB2B is now on hold pending further advises from the Consulting Group. The Consulting Group strongly supports this initiative and the opportunity of launching together Zutopia as our primary P2P Market Place for listing Zucoins by the end of November 2023.

The [Zucoins.com](https://zucoins.com) road map has been updated accordingly.

**Zubot is crucial to our global AR mass marketing ambitions in order to maximise both the Zucoin wallet adoption and global demand prior to the launch of Zutopia. This strategy will continue unabated post the launch of Zutopia with some exciting new initiatives.**

# What is Zubot again!

## Here is a gentle reminder.

Zubot is set to become a critical component of our open-sourced decentralised network, introducing transformative features that will streamline and automate transactions, enhance user experiences and stimulate the growth of Zucoins across various industry sectors.

## Here's a few of the Zubot features:

- 1. Transaction Automation:** Zubot provides a versatile platform for third-party services (i.e. Crypto exchanges), enabling the creation of unique solutions that could include real-time buying, selling, or swapping of Zucoins.
- 2. Interface/API Provision:** Zubot provides an adaptable interface/API. Third-party services can use this to integrate their systems, potentially aligning with payment services or developing bespoke retail solutions.
- 3. Loyalty Program Support:** Zubot aids third-party services in seamlessly implementing loyalty programs. Automating transactions facilitated by Zubot will simplify the rollout of these programs, thereby fostering increased customer engagement.
- 4. Customisable Usage:** Third-party services have the flexibility to tailor Zubot to their specific needs while ensuring integration with SplitChain.
- 5. Order Execution:** Zubot can carry out orders given by other services, such as crypto exchanges, advertisers, or merchants, thereby ensuring the seamless transfer and settlement of Zucoins.
- 6. Transaction Verification:** Like the wallet, Zubot adds a layer of trust to transactions by verifying the wallet's authenticity.

**7. Notifications and Confirmations:** Zubot can facilitate notifications and confirmations, enhancing the user experience during transactions.

Zubot's potential to automate transactions is poised to bolster user experiences, increase efficiencies, and expand the application of Zucoins across the entire Splirchain network.

Stay tuned for more information on Zubot and its transformative features as we expand its capabilities for industry release.

Here's to exciting times ahead with Zucoins!

Best regards,  
The Zucoins Team

PS. Don't forget to monitor the road map on the website for all the latest updates on the Crypto Exchanges and Zutopia. Unless extremely urgent, please keep your support queries to a minimum as we don't have thousands of support staff members on duty.

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